

Royal LePage Atlantic Photography offers a wide variety of residential and commercial Real Estate Photography, Videography and 3D Imaging services. These services include but are not limited to the following.

OUR STANDARDS

- *To accommodate appointments within 7 business days from the day of the booking request*
- *To process booking requests Mon-Fri | 9AM-5PM*
- *To capture media Mon-Sun | 9AM – 9PM*
- *To help you sell houses*

PHOTOGRAPHY SERVICES

Listing Photos

Beautiful magazine quality photos of your listing and its highlights.

- * *70-100 photos delivered*
- * *Additional charges apply after 3000 sqft*
- * *Photos are delivered the next business day by 4PM.*

Agent Promotional Photos

Agent Promotional Photos are a great way to grow your business and show your personality! Choose a location that suits your message.

- * *Pre-edited photos are delivered the next business day by 4PM, final version 24 hours from approval*

Drone Photos

Allow the potential buyer the opportunity to see your listing, the neighbourhood and surroundings from a birds eye view. Especially great for waterfront or lots.

- * *Photos are delivered the next business day by 4PM.*

Dynamic Slideshow

Using your favourite listing photos - we add music and transitions to create a stunning Dynamic Slideshow. We post to youtube and email you a link that you can include in your social media campaign!

- * *Add drone photos to highlight the neighbourhood and surrounding area.*
- * *Dynamic Slideshows are delivered the next business day from receiving your photo selection..*

Headshots/Team Headshots

Headshots are typically featured on business cards, websites, social media profiles, and other marketing materials. We offer headshots at most of our main offices and can also outsource to more rural regions.

- * *Headshot photos are delivered the next business day and come with the editor's choice pictures. However, if you don't agree with the editor's choice, you can select your top 5 photos. Your top 5 will be delivered the next business day.*

Event Photos

Capture your agent event and show off to potential customers and create a touchpoint for clients who weren't able to attend! Having a professional photographer at your event enables you to focus on your clients knowing that the memories and key moments, emotions, and atmosphere is being captured. **Company events sent directly to Marketing (Hillary).*

** Agent event photos are delivered the next business day by 4PM.*

** Add a reel*

Virtual Staging

Virtual Staging helps buyers see the potential of what space could look like fully furnished.

Choose your favourite listing Photos and provide any designing cues- we then create realistic images that make your vacant property look perfectly staged and reveal the full potential of your listing!

** Virtually Staged photos are delivered the next business day from selection*

** 1 photo or 4 photo packages*

VIDEOS SERVICES (** Comes with two free edits*)

Listing Videos

Take advantage of the power of video! A listing video brings your listing to life and allows prospective buyers the opportunity to imagine themselves in the property. Our listing videos are delivered 48 hrs from the appointment and come custom branded for you!

** Add drone video to highlight your listing's neighbourhood and surrounding area.*

** Videos are delivered 72 business hours from appointment time or less*

** Comes with two free edits*

Listing Videos with Agent

The listing video that features the agent, in the video. Speaking or non speaking.

You have the opportunity to introduce and explain key features of the property and the beauty of your listing.

** Add drone video to highlight your listing's neighbourhood and surrounding area.*

** Videos are delivered 72 business hours from appointment time or less*

** Comes with two free edits*

Reels

Reels are a creative social media tool that captures your property's highlights through fast paced and exciting video clips. These videos are shot in portrait mode, typically run around 30 seconds and can be very impactful!

** Videos are delivered 48 business hours from appointment time or less*

** Comes with two free edits*

Reels with Agent

Reels that feature the agent, in the Reel. Typically non speaking.

** Add drone video to highlight your listing's neighbourhood and surrounding area.*

** Videos are delivered 48 business hours from appointment time or less*

** Comes with two free edits*

Drone Videos

Drone Videos are an effective way to promote your listing. It's a great way to showcase a property's shape, size, location and surroundings from the sky. Drone videos can also be incorporated into your Live Video Tour or Agent Videos.

** Videos are delivered 72 business hours from appointment time or less*

** Comes with two free edits*

New Agent Introduction Videos

Are you a new agent? Your "New Agent Introduction Video" is a concise video that will let everyone know you have arrived. The perfect start to building your brand and making a memorable first impression. We meet with you and consult on choice of location, take you through the process and develop a concept.

** Billed by the hour*

** Videos are delivered within 7 business days from appointment time or less*

** Comes with two free edits*

Agent Promotional Videos

Great for the experienced agent - the Agent Promotional Video is a visual narrative designed to showcase you, the agent, your personality, professionalism, unique strengths and value you offer. We meet with you and consult on choice of location, take you through the process and develop a concept. The perfect tool to capture the essence of your brand, expertise, and commitment to client satisfaction.

** Billed by the hour*

** Videos are delivered within 7 business days from appointment time or less*

** Comes with two free edits*

3D VIRTUAL TOUR SERVICES

An additional fee will apply to properties more than 2500 sqft

iGuide (3D Virtual Tour)

iGUIDE is one of the most efficient systems to map interior spaces. By integrating floor plans and visual data, iGUIDE provides an intuitive and practical way to digitally navigate through your listing.

**The iGuide provides accurately measured Floor Plans of your listing and are delivered the next business day*

** iGuide Virtual tours are delivered the next business day*

** Projects are hosted for 12 months, additional time may be requested*

Matterport (3D Virtual Tour)

Matterport provides a Dollhouse view, a photorealistic and submersive perspective that is fully interactive. This is great for helping people visualise room flow, the spatial relationship between spaces and provide a way to navigate quickly to any space of interest. It's the most realistic way to experience a property online and enables viewers to feel like they're really there. By sending the Matterport link to your clients, you are inviting them to virtually walk through your listing anywhere, anytime.

** The Matterport also provides accurately measured Floor Plans of your listing and are delivered within 48 business hours of the appointment*

** Receive Floor plans within 24hrs via **Fast Order** - additional fee*

** Receive Floor plans within 6hrs via **Express Order** - additional fee*

** Projects will be hosted for 12 months, additional time may be requested*

** Matterport Virtual tours are delivered the next business day*

Cubicasa Floor Plans

Floor Plans Only...

If you are only looking for precise, high-quality, laser measured floor plans and don't need a virtual tour, Cubicasa is a great alternative for you!

** Floor Plans are delivered within 24 business hours from appointment time or less*

CANCELLATION POLICY

We understand that unforeseen circumstances may arise, necessitating the cancellation or rescheduling of your real estate photography session.

Please be aware of the following policies regarding cancellations:

- **Notice Period:** We kindly request a minimum of 24 hours notice for any cancellations or rescheduling requests.
- **Rescheduling:** If you need to reschedule your session, we will do our best to accommodate your request based on our availability.
- **Weather:** Due to the unpredictable nature of weather conditions please note;
 - As set out by Transport Canada, Drone pilots are not permitted to fly in inclement weather conditions such as rain, snow, or when encountering strong wind gusts. Such conditions may result in signal loss, loss of control, compromised line of sight, pose potential safety hazards including the risk of crashes and will therefore be rescheduled.
 - In the event of adverse weather conditions leading to the closure of the nearest RLPA office, all affected shoots will be rescheduled.
 - All rescheduled appointments due to weather will get priority.
- **Exceptions:** In cases of illness, emergency or unavoidable situations, exceptions to these policies may be made at our discretion.
- **Communication:** Please communicate any changes or cancellations promptly to ensure efficient scheduling and avoid any inconvenience.

By scheduling a real estate photography session with us, you acknowledge and agree to abide by these cancellation policies. We appreciate your understanding and cooperation.

